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STANDARD SEED COMPANY

GRASS, FIELD AND GARDEN
SEEDS

RED, WHITE AND
ALSIKE CLOVERS
- ALFALFA -

TIMOTHY, MILLETS
AND LIGHT GRASSES
SEED CRANES -

15 EAST FIFTH STREET
KANSAS CITY, MISSOURI

OF THE MANY WARNINGS WE'RE ALL GETTING THESE DAYS ABOUT THIS AND THAT, HERE'S A BUY-SEEDS-EARLY TIP THAT'LL SURE SAVE YOU DISAPPOINTMENT AND DOLLARS!

We're not here to scare you. But to SERVE you. And in order to do so in these times, it's our duty to give you the facts without varnish, and so without further ado we'll tell you precisely how the land lays:

THIS year the shortage of seed is actually so acute, that it's not going to be a matter of price, but actually a matter of getting the seed at all, for there will be hundreds of seedsmen who WILL NOT have their normal supplies this year, and on a number of items it's going to be true of ourselves, and so, there's no use blinking the fact for a minute, is there?

For instance, you take crops like Sweet Clover, Alfalfa, Red Clover and other legume crops. They're very definitely short. SO...if you are going to need seeds in THOSE lines, and right now you want to feel happily safe about getting them, you can clearly see that your course is plain. No waits, if or ands or buts. Only ONE thing to do!

IT'S GET IN THAT ORDER RIGHT NOW!

By now you've heard I'm sure that in some places the weather has played the very dickens in cutting down supplies, while in other localities the crops that were raised for seed purposes have either been cut for hay, due to high prices they got for the latter, or the land was put to other uses. Remember, too, that shortage of labor in some areas reduced seed supplies still further.

Beside that, lives there a man who doesn't like to SAVE MONEY when he actually can by taking to heart and acting without delay on facts such as these conscientiously put before him? "Foolish question," I hear you say, "COURSE not!"

Hence, no matter what else you've got on hand when this letter arrives, you're wise to tell yourself NOTHING'S MORE IMPORTANT THAN THIS, and sit down and make up that order, or tell someone else to do it who'll DO IT! We strongly urge it because we know you'll be glad we DID urge you, and you went right ahead and got your requirements wingin' their way to ole Kansas City, and Standard...

FINAL INDUCEMENT to clinch your decision: We can afford to offer you the best values right now, you see, so that we can work on these before the rush orders late in the Spring! Thus, it means EVERYTHING'S in your favor by immediate action, which makes any delay twice as costly or risky, hence you're PLAYING SAFE MANY WAYS by adopting our sincere warnings at once.

Yours for No Regrets,

STANDARD SEED COMPANY



MEMBERS OF THE WESTERN SEEDSMEN'S ASSN.

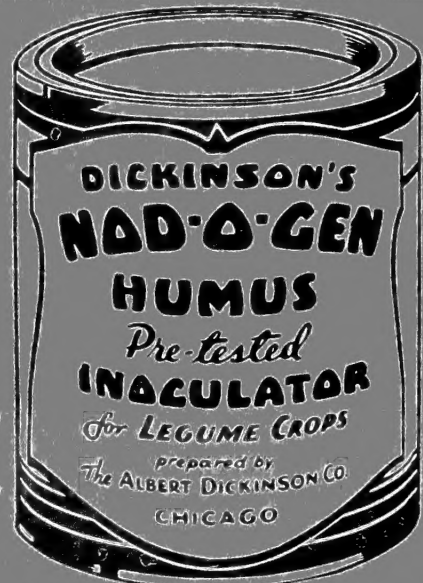
WE GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCT, VENUE, OR ANY OTHER MATTER OF ANY SEED. WE FURNISH IT AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. IF THE PURCHASER DOES NOT ACCEPT THE GOODS ON THESE TERMS HE MUST NOTIFY US AT ONCE, AND WE WILL GIVE PROMPT REFUND. OUR QUOTATIONS ARE SUBJECT TO MARKET CHANGES.

STANDARD SEED CO.

Spend Pennies—Reap Dollars!

PROTECTION FOR YOU

Nod-O-Gen has successfully improved the crops and soil of American farmers for over 20 years. The pre-testing plan makes an old product even better. Be sure to get Nod-O-Gen, the Pre-tested Inoculator.



ALL
LEGUMES
SHOULD
BE
INOCU-
LATED

"DRY"

MAKES
BIGGER
AND
BETTER
STANDS

FORM

Cash In on These EXPERIENCES of Other Farmers

- They Bought Better Seeds
- They Raised Bigger Crops
- They Saved $\frac{1}{3}$ to $\frac{1}{2}$ on Seed Cost
- They Made More Money

"Stood the Drouth"

"The seeds I bought from you last spring grew fine and stood the drouth. Enclosed check for 9 more bushels of alfalfa."
Lamoni, Ia.
PERRY O. BROWN.

"Sure Good Seed"

"In the fall of 1934 I bought from you $1\frac{1}{2}$ bu. of alfalfa seed. It was sure good seed and I had fine luck with it."
Braymer, Mo.
THOMAS V. ANDERSON.

"Wonderful Sudan Crop"

"I certainly got a wonderful crop from your Sudan Seed."
Niantic, Ill.
LOYD A. BABB, R. 1.

"Good Results"

"We received very good results from the seed bought from you last year."
Franksville, Wis.
LOUIS CSEH, R. 1.

"Saved Over \$6.00 Bushel on Alfalfa"

"I saved over \$6.00 a bu. on the alfalfa seed and a lot more on the other seed I started alfalfa in this county, which I purchased from you."
Oxford, No. Carolina
L. S. GORMAN.

"Excellent Stand"

"I received an excellent stand from your Prime Alfalfa."
New Albany, Ind.
EDWORTH F. SMITH, R. 2.

Praise from Maryland

"I bought seeds from you last year, and will say I never bought as good seed for the price."
Oakland, Maryland
EZRA M. SLAUBAUGH, R. 2.

"Pleased . . . ordered again"

"We ordered seed from you last year. We were well pleased. So I am sending you my order again this year."
Iroquois County, Ill.
JOHN A. LUMBER.

WITH



Now you can inoculate your alfalfa, clover, soy beans, or other legume seed without the use of water and still be sure of a growth of soil-improving root-nodules as full and vigorous as was formerly possible to obtain only by the use of bottle or "jelly" type cultures.

Dickinson's New Humus Inoculation has been perfected after careful study and experiment in the country's largest commercial soil bacteriological laboratory. Each culture contains millions of vigorous root-nodule bacteria living in a specially blended humus substance which can be mixed with the seed dry, just as it comes from the can. Every can contains plenty of culture material to fully inoculate the quantity of seed for which it is intended.

Buy your Dickinson's Humus Inoculation when you buy your seed so as to be sure to have it at hand when you are ready to sow.

QUICK EASY SURE

Full directions are printed on the label. No skill or experience is required to get good results with Dickinson's Humus Inoculation. It is safe and easy to use and produces sure results at a cost of only a few cents per acre. Only a few minutes are required to inoculate the seed which can be sown immediately. Many growers now prefer Dickinson's Humus Inoculation because of its handy form and ease with which it is used.

1 Insures Better Stands. The legume crops require plenty of nitrogen in their early growth. Inoculation makes an ample supply available.

2 Insures Bigger Crops. Inoculation by increasing available plant food promotes the most vigorous growth and produces bigger crops.

3 Increases Value of Crop for Feeding. By feeding nitrogen to plants, their protein content and, hence, their feed value, is greatly increased.

4 Adds Fertility to Soil. Inoculation provides plenty of nitrogen for the crop and, when it is turned under, adds to the soil an average of 100 lbs. of nitrogen per acre.

ALWAYS STATE KIND AND AMOUNT YOU WISH TO INOCULATE.

ORDER BY GROUP NUMBERS

Variety	Sizes	Prices
GROUP 1 —		
	$\frac{1}{2}$ Bushel.....	\$0.30
	1 Bushel.....	.45
Alfalfa, Sweet Clover, Burr Clover	$2\frac{1}{2}$ Bushel.....	.75
GROUP 2 —		
	$\frac{1}{2}$ Bushel.....	\$0.30
	1 Bushel.....	.45
Clovers—Medium Red, Crimson, Mammoth, Alsike, White Dutch	$2\frac{1}{2}$ Bushel.....	.75
GROUP 3 —		
Lespedeza, All Varieties	50-lb. Size	\$0.35
	100-lb. Size55
GROUP 4 —		
Soy Beans, All Varieties	2 Bushel.....	.30
	5 Bushel.....	.55
GROUP 5 —		
Cow Peas, Peanuts	1 Bushel.....	\$0.20
	2 Bushel.....	.30
	5 Bushel.....	.55
GROUP 6 —		
Field Beans—Wax, String, Navy, Kidney	1 Bushel.....	\$0.30
	5 Bushel.....	1.00
GROUP 7 —		
All Vetches—(Peas, Austrian, Canada, Garden, Sweet and Canning)	1 Bushel.....	\$0.35
	100 Pounds.....	.55
	5 Bushel.....	1.50

STANDARD SEED COMPANY

SEEDSMEN
FARM, GARDEN AND FLOWER
SEEDS

We Quote for Immediate Order and Further Market
 Changes, F.O.B., Kansas City
 BAGS INCLUDED, GROSS FOR NET

15 EAST FIFTH STREET
KANSAS CITY, MO.

LIBRARY
 RECEIVED
 ★ JAN 18 1946 ★
 U. S. Department of Agriculture

GROWERS AND DEALERS

JANUARY 2, 1946

QUANTITY DISCOUNT - STRAIGHT OR ASSORTED ORDERS

When ordering items listed in this column, we allow a special discount on quantity orders of five bushels or more.

ITEMS MAY BE ASSORTED FOR QUANTITY PRICES

5-bu. lots or more		5-bu. lots or more	
Alfalfa	per bushel 25c less	Timothy	per bushel 10c less
Red Clover	per bushel 25c less	Mixed Clover and Timothy	per bushel 15c less
Sweet Clover, Scarified	per bushel 15c less	Mixed Alsike and Timothy	per bushel 15c less
Sweet Clover, Unhulled	per bushel 10c less		

ALFALFA—Hardy Kansas Grown

	Per bu.	½ bu.
Prime	@	
Choice	@	
HARDI-KAN brand		
Extra Fancy	@ 28.50	14.50

ALFALFA—Oklahoma Grown

	Per bu.	½ bu.
Choice	@	
Extra Fancy Approved	@ 28.50	14.50
Extra Fancy, Regular	@ 26.50	13.50

ALFALFA—Imported Argentine

	Per bu.	½ bu.
Extra Fancy	@ \$21.00	\$10.75
Stained according to U. S. Regulations.		

GRIMM ALFALFA

	Per bu.	½ bu.
Extra fcy. Nor. grown	@	
Extra fcy. Kans. grown	@	

MEDIUM RED CLOVER
(Native Grown)

	Per bu.	½ bu.
Extra Fancy	@ \$25.50	\$13.00

MAMMOTH RED CLOVER
(Native Grown)

	Per bu.	½ bu.
Extra Fancy	@ \$26.00	

SWEET CLOVER
(Tall Biennial—Scarified)

	Per bu.	½ bu.
Unhulled (30 lbs. bu.)	@ \$ 4.25	\$ 2.25
Choice, hulled, 60 lbs. bu.	@ 8.00	4.25
Ex fcy hulled, 60 lbs. bu.	@ 10.50	5.50

SWEET CLOVER
(Yellow Biennial)

	Per bu.	½ bu.
Fcy Hulled, 60 lbs. bu.	@ \$11.00	\$ 6.00

ALSIKE

	Per bu.	½ bu.
Fancy	@ 24.25	12.50

LESPEDeza CLOVER

	Per 100	50
Korean, Extra Fcy.	@ \$ 9.00	\$ 4.75
Korean, Hull. Scarified	@ 10.00	5.25
Cheaper per acre, goes one-third farther		
Early Giant, Korean	@ 14.50	7.50
x Sericea Lespedeza	@ 33.00	16.75
(Per lb. 40c)		

OTHER CLOVERS

	Per bu.	½ bu.
Lading Clover	@ \$129.00	\$65.00
Hubam, White Annual	@ 14.50	7.40
Grundy Co. White	@ 11.00	5.75
Crimson Clover	@ 14.00	7.25
White Dutch Clover	@ 65.00	33.00
(\$1.25 per lb.)		

TIMOTHY

	Per bu.	½ bu.
Prime	@ \$ 3.35	\$ 1.75
Fancy	@ 3.60	1.90

MIXED CLOVER AND TIMOTHY

	Per bu.	½ bu.
(45 lbs. per bu.)		
Red Clover and Timothy	@ \$ 6.50	\$ 3.50
Alsike Clover & Timothy	@ 6.60	3.60
Red Clover, Alsike		
and Timothy	@ 6.75	3.65

SUDAN GRASS (New Crop)

	Per 100 lbs.
Fancy Recleaned	@ \$ 9.50

KENTUCKY BLUE GRASS

	Per 100 lbs.	50 lbs.
Extra Fancy	@ \$48.00	\$24.50

RED TOP

	Per 100 lbs.	50 lbs.
Choice	@ \$17.00	
Fancy	@ 18.00	

MISCELLANEOUS GRASSES

	Per 100 lbs.	50 lbs.
Orchard Grass, fcy.	@ \$35.00	\$18.00
Eng. Bl. Grass or Fescue	@ 30.00	15.50
Brome Grass—Fancy	@ 19.00	9.75
Rye Grass	@ 12.50	6.50
Bermuda Grass	@ 48.00	24.50
Crested Wheat Grass	@ 13.75	7.00
Reeds Canary Grass	@ 54.00	27.50
(60c per lb.)		

FODDER CROPS

	500-lb. lot 10c less	100 lbs.
Amber Cane	@ \$ 8.50	
Orange Cane	@ 7.50	
Red Top Cane	@ 8.50	
Hegari, Cert.	@ 6.50	
ATLAS SARGO, Certif'd	@ 9.00	
Atlas Sargo, Affidavit	@ 7.50	
WHITE KAFFIR	@ 5.00	
Milo Maize Combine	@ 5.50	
GROHOMA	@ 7.50	
MILLET, German fcy.	@ 6.50	
MILLET, Siberian	@ 5.50	
Hershey, or Proso	@ 5.00	
Japanese Millet	@	
(Billion Dollar Grass)		

SOY BEANS

Type Varieties	Per bu.
10-bu. lots, 5c per bu. less.	
Chief, Yellow	@ \$ 3.35
Hong-Kong, Yellow	@
Wilson Blacks	@ 3.50
Virginia	@ 3.50
Laredo	@ Out

SEED RYE

	Per bu.
Balboa	@

SPRING BARLEY

	Per bu.
10-bu. lots, 5c per bu. less.	
Spartan Type	@

SEED OATS

Type Varieties	Per bu.
10-bu. lots, 5c per bu. less	
Red Texas	@ \$ 1.50
Tama, Cert.	@ 1.65

HYBRID SEED CORN

	Drop Edge	Round Small
Hoosier—Crost No. 818	@ \$ 8.50	
Hoosier—Crost No. 840	@ 8.50	
U. S. No. 13	@ 7.50	
No. 813 Standard	@ 8.00	
Ioweaith	@ 8.50	
Mo. No. 8	@ 8.00	

SEED CORN

Type Varieties	Per bu.	½ bu.
Open Pollinated Corn—		
Reid's Yellow Dent	@ \$ 3.75	
Johnson Co. White	@ 3.75	
Silvermine, White	@ 3.75	
White Pearl	@ 3.75	

MISCELLANEOUS

	Per 100 lbs.	50 lbs.
Flax	@ \$ 7.00	
Dwarf Essex Rape	@ 22.00	11.25
Canada Peas	@	
Buckwheat	@ 4.25	2.25
Winter Vetch	@ 16.50	8.50
CYCLONE SEEDERS	@ By Frgt.	2.50
Cyclone Seeders	@ Postpaid	2.75
Tin Horn Seeders	@ Postpaid	1.00

IT PAYS TO INOCULATE — SEE PRICE LIST ON OPPOSITE SIDE

State _____